



CONFERENCE: OCTOBER 19 - 23, 2025 | EXHIBITION: OCTOBER 21 - 23, 2025

EXHIBITOR PROSPECTUS

EXHIBIT DATES & OPPORTUNITIES

DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT, ILLINOIS, USA



SMTA
International

ELECTRONICS MANUFACTURING
CONFERENCE AND EXPOSITION

smtai.org 

EXHIBIT AT SMTA INTERNATIONAL 2025



SMTA International is the industry's premier conference and exposition that collectively delivers focused technical solutions for today's electronics assembly and manufacturing challenges.

YOU'RE INVITED

SMTA invites you to participate in the exposition during SMTA International October 19-23, 2025, in Rosemont, IL. SMTA International will be co-located with The Assembly Show. Join world leading suppliers and showcase your latest technology in engineering, manufacturing, design or packaging solutions. Highlight new product releases and material solutions in front of the right audience. Becoming an exhibitor gives you access to the people who want your products and innovations.

WHY EXHIBIT?

Co-locating with The Assembly Show will bring together one of the largest audiences of engineering and manufacturing professionals to the midwest. The Donald E. Stephens Convention Center provides an excellent venue to display products designed for the engineering and manufacturing professional, recruit for open positions or to offer other services to attendees. Over 5000 attendees are expected from fields including; engineering, design and manufacturing, managerial, research and development, executive, tech/operator, purchasing, training, marketing/sales, and more.



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2023 ATTENDEE SNAPSHOT

Combined Co-Located Shows

5500+

TOTAL EVENT
ATTENDANCE

500+

EXHIBITING
COMPANIES

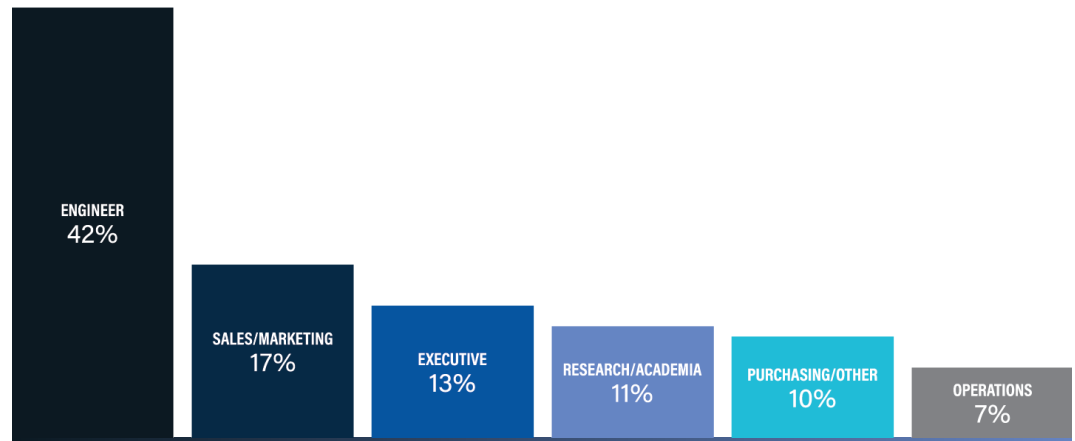
15+

DEDICATED
EXPO HOURS

80%

RECOMMEND OR MAKE
BUYING DECISIONS

ATTENDEES BY JOB TYPE



TOP ATTENDING COMPANIES

3M Company	Cisco Systems	Medtronic	Samsung Electronics
AbelConn, LLC	Control Concepts, Inc.	Micro Control Company	Sandia National Labs
ACC Electronix	Creation Technologies	Midwest Micro-Tek, LLC	Schneider Electric
AGI Suretrack	Daktronics, Inc.	Miller Electric Mfg. Co.	Schweitzer Engineering Labs
Amazon	Danfoss	Muncie Power Products	Seagate Technology
AMD	Department of Defense	Musco Sports Lighting	SEAKR Engineering
Analog Technologies	DMEA	NEO Tech	Siemens Manufacturing Co.
Ansys	Ducommun Incorporated	New Sabina Industries Inc	Sierra Space
Apple inc	East West Wisconsin	Nokia Bell Labs	Skywater Technologies
Auburn University	EI Microcircuits	Northrup Grumman	Southwest Research Institute
Auscon Inc.	Global Traffic Technologies	NRI Electronics	Spartronics
BAE Systems, Inc	Honeywell FM&T	NXP Semiconductors	Starkey Hearing Technologies
BorgWarner Propulsion Systems LLC	IBM Corporation	Peterson Manufacturing	Tesla
Bosch Automotive Service Solutions	Intel Corporation	Plexus Corp.	Trane Technologies
BTW Inc.	Jabil	Pro-Active Engineering, Inc.	TT Electronics
Burton EMS	JW Speaker	Purdue University	Valeo CDV
Caltronics Design & Assembly	Keysight Technologies	Qualcomm Technologies Inc.	VEXOS
Caterpillar Inc.	Kimball Electronics	Rauland, A Division of Ametek	Watlow Electric
Celestica, Inc.	Lockheed Martin	Resideo Technologies	
	Mack Technologies Inc.	Rockwell Automation	
	Marlin Technologies	RTX / Raytheon Technologies	

BOOTH INFORMATION



Our attendees are seeking the newest information and the latest advances to enhance their ability to find solutions and implement best practices in electronics manufacturing and assembly. SMTA International will give you **unparalleled access to the key decision-makers** in the market for the products and services you provide. Generate leads, build relationships, showcase your products and services, and create future sales by spending quality time with quality buyers at SMTA International!

LOCATION

Donald E. Stephens Convention Center
5555 N River Rd, Rosemont, IL, USA

EXHIBITION DATES AND HOURS

Tuesday, October 21: 4:00pm - 7:00pm
Wednesday, October 22: 10:00am - 5:00pm
Thursday, October 23: 9:00am - 2:00pm

WHAT'S INCLUDED

- Listing of company and booth on SMTA International website
- One SMTAI conference pass and conference proceedings for SMTA Corporate Members
- Event guide listing
- Recognition in exhibition promotional materials
- Complimentary exhibit-only staff registrations
- Exhibitor lounge access
- General security
- Attendee list in accordance with SMTA policy

BOOTH PRICING

Early pricing discount ends March 31, 2025. (All prices USD)

CORPORATE MEMBERS

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,000	\$3,400
10x20	\$5,600	\$6,400
20x20	\$10,600	\$12,220
20x30	\$15,700	\$18,100
30x40	\$30,500	\$35,300

* Island Booth (+\$150)

STANDARD

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,800	\$4,200
10x20	\$7,200	\$8,000
20x20	\$13,900	\$15,500
20x30	\$20,300	\$22,700
30x40	\$38,700	\$43,500

* Corner Booth (+\$150)

DOWNLOAD APPLICATION FORM



SUBMIT YOUR APPLICATION



SPONSORSHIP OPPORTUNITIES



Maximize your company's exposure and stand-out from competition by becoming a sponsor of SMTA International, the premier event for professionals in the electronics manufacturing industry. As a sponsor, you have the exclusive opportunity to align your brand with innovation and technology leadership, and connect with an international audience in a unique and engaging setting.

PLATINUM PACKAGE

\$15,000

- Recognition in the mobile app and on the official SMTA International event website
- Company logo and link on all SMTA International electronic marketing
- Company logo inclusion throughout event and featured on:
 - Front and back cover of event guide
 - Front cover of conference pocket guide
 - Exhibition welcome banner at entrance of show
 - Signage in speaker breakfast room, lunch area and refreshment stations in conference area
 - Speaker communications
 - Conference presentation evaluation forms distributed to all conference attendees
 - Event lanyards
- Full page ad in event guide, distributed to entire SMTA database
- Access to place one company pop-up banner in Keynote presentation room

GOLD PACKAGE

\$10,000

- Recognition in the mobile app and on the official SMTA International event website
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 - Exhibition welcome banner at entrance of show
 - Signage in speaker breakfast room, lunch area and refreshment stations in conference area
 - Speaker communications
 - Conference presentation evaluation forms distributed to all conference attendees
 - Event lanyards
- Half page ad in event guide, distributed to entire SMTA database

SPONSORSHIP OPPORTUNITIES



SILVER PACKAGE

\$8,000

- Recognition in the mobile app and on the official SMTA International event website
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BRONZE PACKAGE

\$5,000

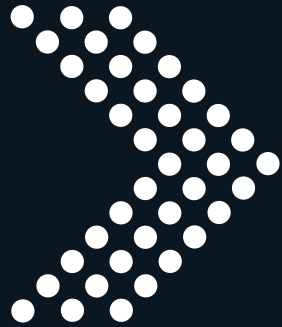
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENT TOTE BAG	\$3,500	CONFERENCE LUNCH	\$3,000
DIGITAL EVENT GUIDE AD	PRICES MAY VARY	REUSABLE WATER BOTTLES	\$1,500
PASSPORT PROGRAM	\$300	REGISTRATION	\$3,500
EXHIBITION FLOOR GRAPHICS	\$3,000	TOTE BAG INSERT	\$750
CONFERENCE NOTEBOOKS AND PENS	\$3,000	WLP SWAG BAG DONATIONS	FREE

CONTACT EXPOS@SMTA.ORG FOR ANY QUESTIONS REGARDING SPONSORSHIP OPPORTUNITIES

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