

EXHIBIT DATES & OPPORTUNITIES



EXHIBITOR  
**PROSPECTUS**



**SMTA**  
International

Co-Located with The Assembly Show

THE  
**ASSEMBLY**  
SHOW  
PRODUCED BY **ASSEMBLY**

**OCTOBER 21 - 24 | 2024**

ROSEMONT, IL | DONALD E. STEPHENS CONVENTION CENTER

[www.smtai.org](http://www.smtai.org)



# EXHIBIT AT SMTAI 2024

SMTA International is the industry's premier conference and exposition that collectively delivers focused technical solutions for today's electronics assembly and manufacturing challenges.

## You're Invited

SMTA invites you to participate in the exposition during SMTA International October 21-24, 2024, as we return to Rosemont, IL. SMTA International will be co-located with The Assembly Show. Join over 200 world leading suppliers and showcase your latest technology in engineering, manufacturing, design or packaging solutions. Highlight new product releases and material solutions in front of the right audience. Becoming an exhibitor gives you access to the people who want your products and innovations.

## Why You Should Exhibit

Co-locating with The Assembly Show will bring together one of the largest audiences of engineering and manufacturing professionals to the Midwest. The Donald E. Stephens Convention Center provides an excellent venue to display products designed for the engineering and manufacturing professional, recruit for open positions or to offer other services to attendees. Over 5000 attendees are expected from the following professional fields; engineering, design and manufacturing, managerial, research and development, executive, tech/operator, purchasing, training, marketing/sales and others.



## TABLE OF CONTENTS

DEMOGRAPHICS	3
BOOTH INFORMATION	4
SPONSORSHIP OPPORTUNITIES	6

# DEMOGRAPHICS

## 2022 ATTENDEE SNAPSHOT

Combined Co-Located Shows

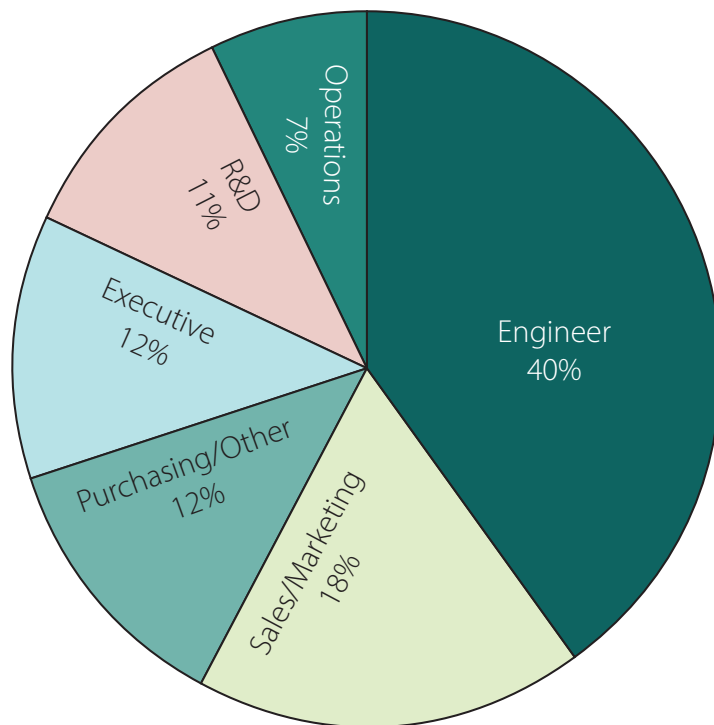
Total Event Attendance  
**5,500+**

Exhibiting Companies  
**500+**

**#1 Attendee Objective**

See new products/innovations/technologies

## ATTENDEES BY JOB TYPE

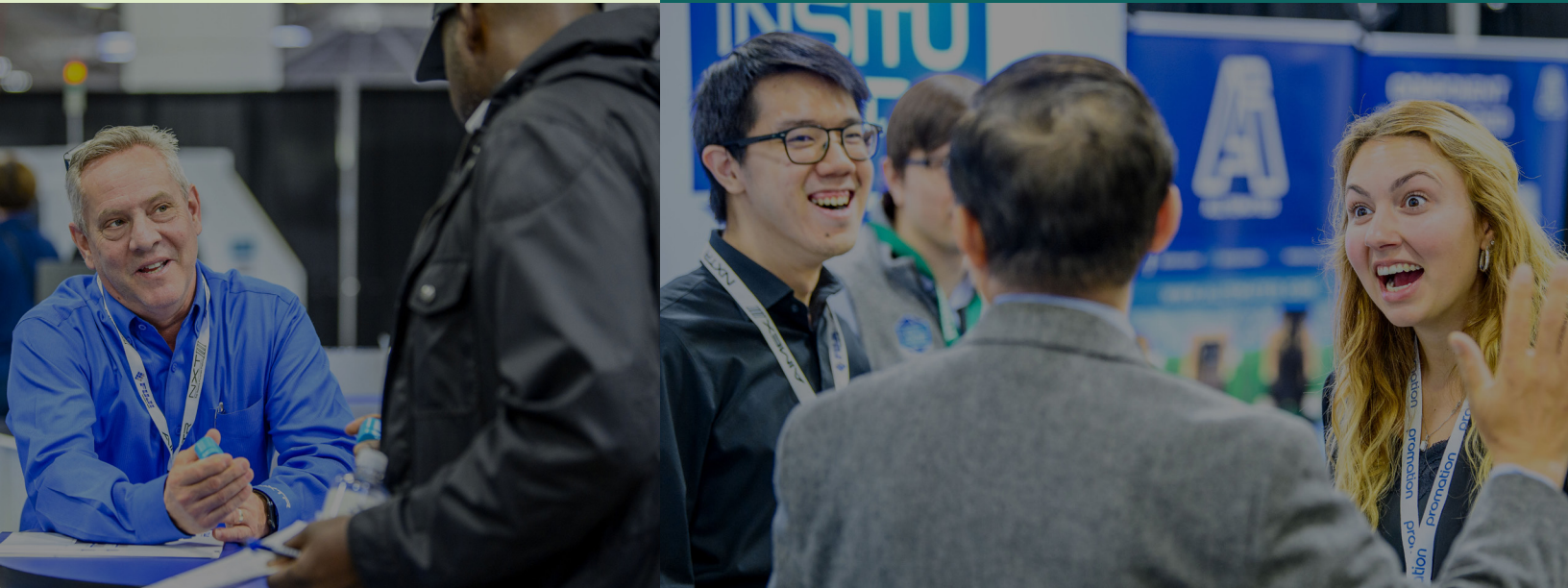


## TOP ATTENDING COMPANIES

- |                        |                              |                             |                              |
|------------------------|------------------------------|-----------------------------|------------------------------|
| AbelConn, LLC          | Benchmark Electronics, Inc   | Global Traffic Technologies | Corporation                  |
| ACC Electronix         | Bosch Automotive Service     | Honeywell FM&T              | NXP Semiconductors           |
| Advanced Micro Devices | Solutions                    | IBM Corporation             | Optomec                      |
| AGI Suretrack          | BTW Inc.                     | Jabil                       | Pemtron Corporation          |
| Aligned Solutions Inc. | Burton EMS                   | John Deere Electronic       | Plexus Corp.                 |
| All Flex Solutions     | Caltronics Design & Assembly | Solutions, Inc.             | Rockwell Automation          |
| Amazon                 | Caterpillar Inc.             | Keysight Technologies       | Sandia National Laboratories |
| AMD                    | Celestica, Inc.              | Kimball Electronics         | Schweitzer Engineering       |
| Analog Technologies    | Cisco Systems                | Marlin Technologies, Inc.   | Laboratories                 |
| Corporation            | Crystal Group                | Micro Control Company       | Seagate Technology           |
| Ansys                  | Department of Defense        | Midwest Micro-Tek, LLC      | SEAKR Engineering            |
| Apple inc              | Digital Audio Labs           | Miller Electric Mfg. Co.    | Signum, LLC                  |
| ATEK                   | DMEA                         | Musco Sports Lighting       | SMT Corp                     |
| Auburn University      | DuraTech Industries          | New Sabina Industries Inc   | Spartronics                  |
| Auscon Inc.            | EarthQuaker Devices          | Nokia Bell Labs             | Treston Inc                  |
| BAE Systems            | General Dynamics             | Northrop Grumman            | VEXOS                        |

# BOOTH INFORMATION

Our attendees are seeking the newest information and the latest advances to enhance their ability to find solutions and implement best practices in electronics manufacturing and assembly. SMTA International will give you unparalleled access to the key decision-makers in the market for the products and services you provide. Generate leads, build relationships, showcase your products and services, and create future sales by spending quality time with quality buyers at SMTAI 2024!



## LOCATION

Donald E. Stephens Convention Center  
5555 N River Rd, Rosemont, IL, USA

## EXHIBITION DATES/HOURS

Tuesday, October 22: 4:00pm - 7:00pm

Wednesday, October 23: 10:00am - 5:00pm

Thursday, October 24: 10:00am - 2:00pm

## WHAT'S INCLUDED

- A listing on the online floor plan
- One SMTA International conference pass for SMTA Corporate Members & SMTAI conference proceedings
- Event guide listing
- Recognition in expo promotional materials
- Complimentary exhibit-only staff registrations
- Exhibitor lounge access
- General security
- Attendee list in accordance with SMTA policy

## RULES & REGULATIONS

**CONTACT OUR EVENTS TEAM AT [EXPOS@SMTA.ORG](mailto:EXPOS@SMTA.ORG)**

# BOOTH PRICING

Early pricing discount ends March 31, 2024. (All prices USD)

## CORPORATE MEMBERS

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,000	\$3,400
10x20	\$5,600	\$6,400
20x20	\$10,600	\$12,220
20x30	\$15,700	\$18,100
30x40	\$30,500	\$35,300

\* Island Booth (+\$150)

## STANDARD

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,800	\$4,200
10x20	\$7,200	\$8,000
20x20	\$13,900	\$15,500
20x30	\$20,300	\$22,700
30x40	\$38,700	\$43,500

\* Corner Booth (+\$150)

DOWNLOAD APPLICATION FORM



SUBMIT YOUR APPLICATION





NEW & IMPROVED

# SPONSORSHIP PACKAGES

**PLATINUM | \$15,000**

**GOLD | \$10,000**

**SILVER | \$8,000**

**BRONZE | \$5,000**

\*For more information or to find sponsorship details, visit [smtai.org](https://smtai.org)

A photograph of two men in blue blazers shaking hands at an exhibition booth. The booth has a blue backdrop with the ICAPE logo and the tagline "The power of precision". The man on the right is smiling and holding a tablet. The man on the left is also smiling and holding a tablet. The background shows other exhibition booths and a large white ceiling structure.

**EVENT TOTE BAG | \$3,500**

**DIGITAL EVENT GUIDE AD | PRICES MAY VARY**

**SYP PASSPORT | \$300**

**EXHIBITION FLOOR GRAPHICS | \$3,000**

**CONFERENCE NOTEBOOK & PENS | \$3,000**

**CONFERENCE LUNCH | \$3000**

**WOMEN'S LEADERSHIP PROGRAM  
SWAG BAG DONATIONS | FREE!**

## **CONTACT**

---

Do you have questions regarding our sponsorship opportunities? Contact [smtai@smta.org](mailto:smtai@smta.org)

CELEBRATING

40 *Years*  **SMTA**

1984 - 2024